



## Run for Life & Think Recycle Partner Up!

**Be GREEN and earn GREEN to help Run for Life deliver more school based programs.**

Run for Life is able to offer programs free of charge to more than 200 schools across Canada. We do so through innovative partnerships and fundraising activities. With your help we will be able to expand programs and your school will also earn some cash!

Over the past year, a number of Run for Life partners have been participating in Think Recycle, ([www.thinkrecycle.com](http://www.thinkrecycle.com)) an innovative and simple way to raise funds all while helping the environment.

We need your school to participate and be a part of this **cost-free** program. Simply register for the program and start collecting e-waste that would normally end up in the landfill. Run for Life will donate 50% of any funds raised back to your school or classroom. See next page for all the details!

*Think Recycle Box can be placed in the class or in the school lobby*



*Run for Life Global Outreach students in Kenya using products supplied by Think Recycle*



Think Recycle's Environmental Fundraising Program is as easy as 1, 2, 3 !! Think Recycle has over 20,000 partnerships across North America including charities, schools, churches, teams, clubs and even businesses (in support of a charity). Think Recycle is based out of Cambridge, Ontario and is a division of Greentec which holds ISO 14001 Certification and follows a zero-landfill policy. Not only will the program raise cash, it will also donate the funds to have 1 tree planted through Tree Canada for every 24 qualifying items you collect.

### **How it Works**

Fundraising should be easy – which is why Think Recycle's program is cost and hassle-free! They provide their members with a simple and innovative way to earn money for their organizations through recycling unwanted cell phones, laptops/tablets, inkjet/toner/laser cartridges, digital cameras, iPods and mp3 players. Join today by following three simple steps:

#### **1. Register and Become a Member**

Register to become a member by completing the online registration form at:

<http://www.thinkrecycle.com/register.aspx> \*Be sure to mention "**Run for Life**" in the comments section of your registration in order to be a part of all of the perks of our partnership.

#### **2. Collect Unwanted Electronics from your school, teachers, students, parents and the community!!**

We want you to spread the word so everyone knows of your NEW innovative Environmental fundraising program! The key to collecting the most products and raising the most money is to promote your participation in the program. Once you become a member, you'll receive a custom *Jump Start Kit* which will contain everything you need to successfully launch and run the program. You are also able to download and order more promotional materials from the website. The Think Recycle Member Service team is also available for any questions or concerns you may have so feel free to reach out to them for more information. Kimberly Hoover is the Partner Manager for this special partnership and can be reached at 1 888 265 2895 x 279 or at [khoover@greentec.com](mailto:khoover@greentec.com)

#### **3. Ship to Think Recycle!**

Now it's time to watch your waste diversion and tree planting numbers grow! Once your shipment arrives at Think Recycle, their trained staff will sort and inspect each box, recording what you've raised to your online account. Run for Life will provide 50% of the funds raised back to your school. Think Recycle will also provide Environmental Reporting for your location and all Run for Life participants as a whole so we can showcase your "green efforts" and let everyone know how much waste has been diverted in pounds, how many trees have been planted and how much money has been raised.

Looking forward to seeing everyone helping to make a difference as **Think Recycle is Good for the Environment and Good for You!**

